

Maybank Kim Eng-A big winner at Alpha Southeast Asia Awards

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The group scooped the accolades for Best Retail Broker in Malaysia, Thailand, Singapore, Philippines, Indonesia and Vietnam, as well as Best Institutional Broker in Malaysia, Philippines and Indonesia.

In addition, it netted the special Marquee Award for Best Broker in Southeast Asia.

The Alpha Southeast Asia Annual Best Financial Institution Awards is the first and only regional award that focuses purely on Southeast Asia in the areas of debt, equity, FX, investment banking, brokerage, Islamic finance, wealth management, trade finance and cash management.

This year, winners were selected from more than 200 submissions from locally-incorporated brokerages, commercial and investment banks and a select number of foreign banks throughout the region.

Commenting on the award wins, John Chong, CEO of Maybank Kim Eng Group, said: “As ASEAN’s largest equities franchise with the highest trade value in 2014, we are extremely honoured to be receiving these awards which stand testimony to our commitment in helping our valued clients tap into the vast investment potential in the region. We will certainly build on this momentum by continuing to innovate to enhance our value propositions to clients so as to maintain our leadership position.”

Maybank Kim Eng also picked up FinanceAsia’s Country Awards 2015 Best Broker Awards for the Philippines and Thailand earlier this year.

By Mai Thuy