



USER GUIDE – KE MOBILE

1. INSTALLMENT	3
2. ABOUT KE MOBILE	4
3. SETTING	5
3.1. LANGUAGE	5
3.2. FUNCTION	6
4. LOG IN	7
5. LOG OUT	8
6. FORGOT PASSWORD	9
7. FORGOT PIN CODE	10
8. CHANGE INFORMATION	13
8.1. Change Password	13
8.2. Change PIN Code	13
8.3. Change Account Information	15
9. MY ACCOUNT LIST	17
10. MARKET INDICES	19
11. NEWS	22
12. PRICEBOARD	23
13. FAVORITE STOCK GROUP	26
13.1. Creating your group	26
13.2. Stock Group by Categories	29
13.3. Stock Group by Market	29
14. MARKET INSIGHT	30
15. TRADING – PLACE ORDER	33
16. CANCEL ORDER	36
17. CHANGE ORDERS	37
18. TODAY ORDERS	37



19. NIGHT ORDERS	39
20. CONDITIONAL ORDERS	40
20.1. TIME CONDITIONAL ORDER (GTD)	40
20.2. PRIORITY ORDER (PRO)	42
20.3. STOP ORDER (ST)	45
20.4. TRAILING STOP ORDER (TS)	50
20.5. Conditional Order Management	55
20.6. Edit/ Cancel Order	56
21. ASSETS MANAGEMENT	56
22. ORDER HISTORY	62
23. CASH ADVANCE	63
24. MONEY TRANSFER	64
25. CONFIDENTIALITY & SECURITY	66
26. CONTACT CENTER	66



1. **INSTALLMENT**

Search on CH Play/Google Play – keyword "KE MOBILE VN" OR download HERE.



Eng Securities Limited.

READ MORE



Install to your phone.

Note: this is the only link to download KH MOBILE. Please DON'T use any others unsecured link and kindly inform us via Contact below.





2. ABOUT KE MOBILE







3. SETTING

3.1. LANGUAGE

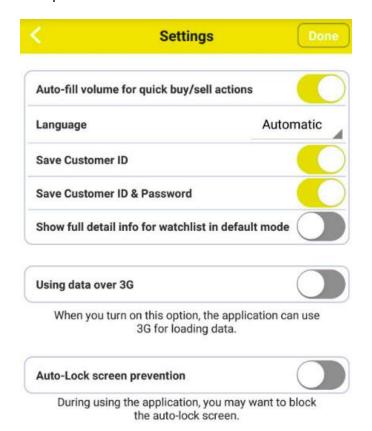
Click the icon on the Log-in screen to change your displayed language (Eng-Vie/ Vie-Eng). Click **Agree** to confirm request.





3.2. FUNCTION

- Click the icon on the Log in screen to set:
 - Auto-fill volume for quick buy/sell order
 - Language
 - Save Customer ID
 - Save Customer ID & Password
 - Show full detail info for watch list in default mode
 - Using data over 3G
 - Auto-lock screen prevention



KE Mobile VN Version IMT 2.0.31.46649 Powered by InnoTech 2015





4. LOG IN

- Open "KE MOBILE VN" app.
- Enter your **Customer ID and Password** that MBKE send to your email for the first time log in. This Customer ID and Password use for KE TRADE (web trade) also.
 - Customer ID: is 6 digits of your account number after 079C
 - Password: contains 8 digits at least

E.g: Your Account ID is 079C123456 => Customer ID: 123456

Note: You should change your Password and PIN code at the first time log in.

- Save login: click this button to save Customer ID and Password for next time log in.
- Click "Log in".







5. LOG OUT

- Please kindly log out of KE Mobile if not used.





6. FORGOT PASSWORD

- Click "Forgot Password" on the log in screen.

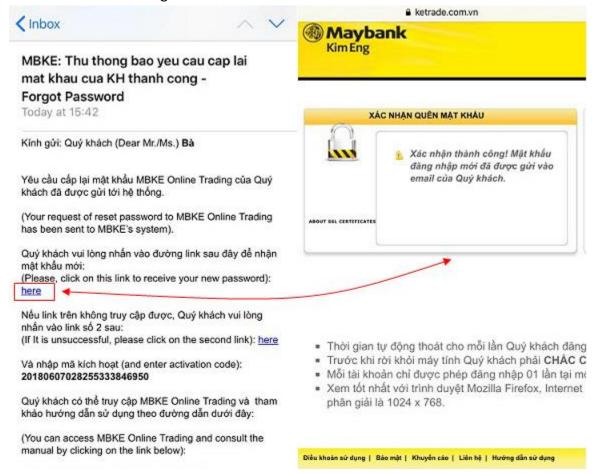


• Enter "Customer ID" and "PIN Code" to verify customer.





- Click "Request" => then you would receive a verified email.
- Click "Here" => go to the confirmation screen.



• After this step, please kindly check your email for new password.

7. FORGOT PIN CODE

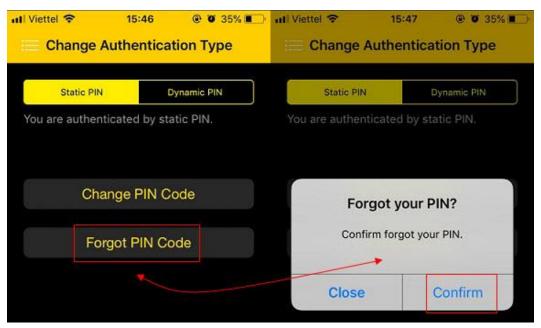


- Click the Menu icon on the left of home screen => "Account" => "Change Authentication Type".

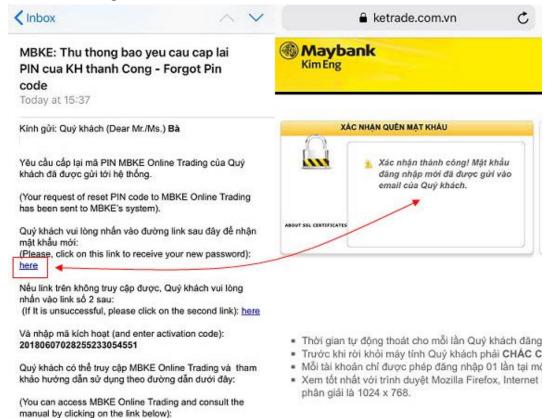


 Click "Forgot PIN Code" => "Confirm" to reset PIN => then you would receive a verified email.





Click "Here" => go to the confirmation screen.



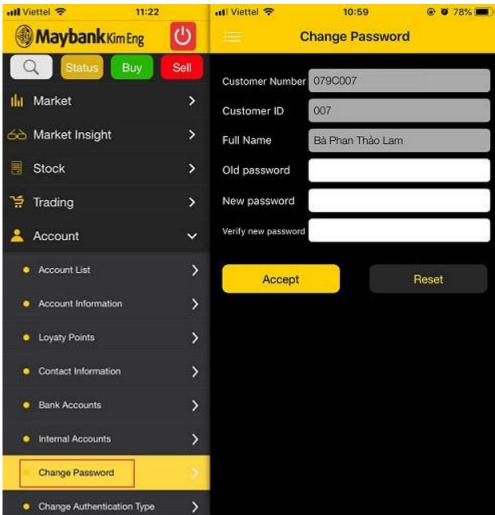
- After this step, please kindly check your email for new password.



8. CHANGE INFORMATION

8.1. Change Password

- Click the Menu icon on the left of home screen => "Account" => "Change Password".

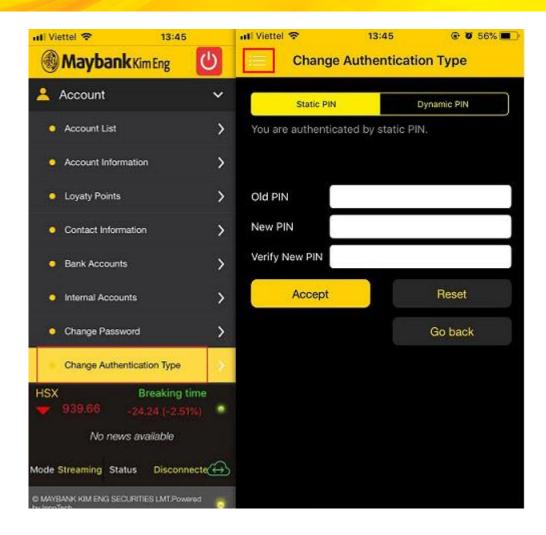


- Enter your "Old Password", "New Password", "Verify New Password" => "Accept"

8.2. Change PIN Code

- Click the Menu icon on the left of home screen => "Account" => "Change Authentication Type".



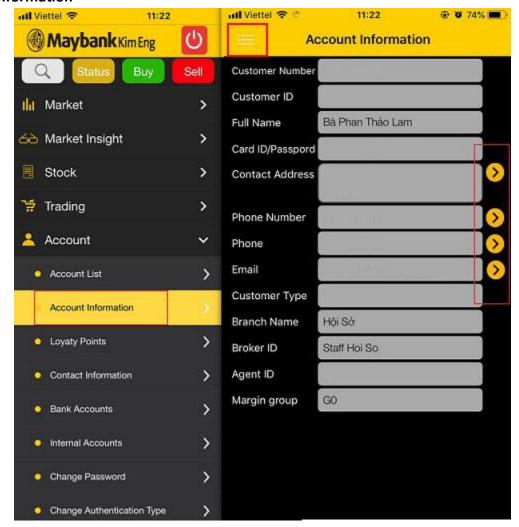


- Enter your "Old PIN", "New PIN", "Verify New PIN" => "Accept"



8.3. Change Account Information

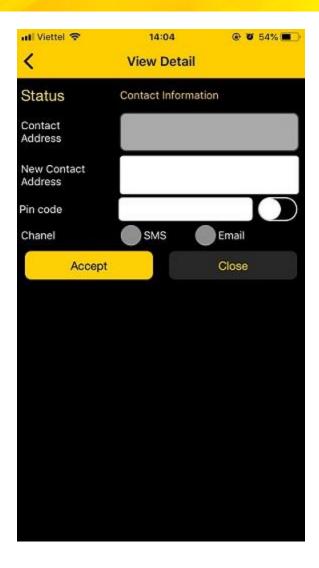
- Click the Menu icon on the left of your home screen => "Account" => "Account" |



Note: you can only change information with an arrow beside.

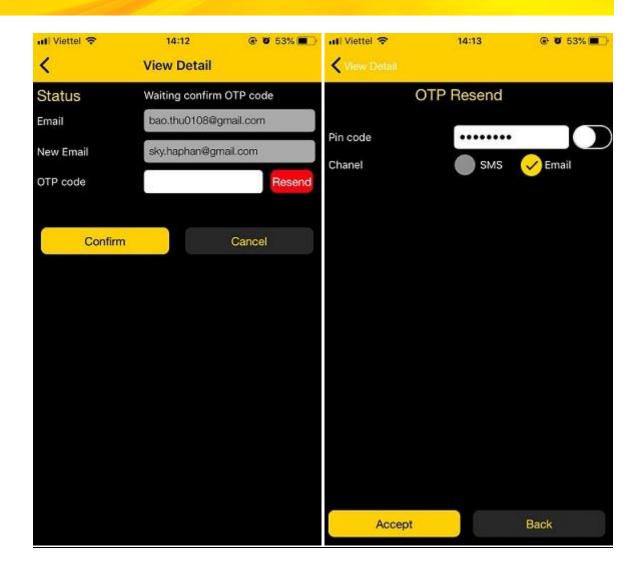
 Edit your information => Click "Accept" => Confirm with PIN Code => Choose the type of receiving OTP (SMS or Email) => Enter OTP to confirm.





- ** In case your OTP is expired or you want to get a different OTP, follow to this instruction:
 - Click "Resend" => Enter your PIN Code => Choose SMS/Email/ Both SMS and Email to get new OTP => Click "Confirm".





Note:

- You have permission to Cancel all request with status "Waiting to confirm OTP code"/ "Waiting to response".
- OTP will be expired after 5 minutes. You need to "Resend" the new one to confirm request.
- To change Phone Number, you can only choose SMS to receive OTP.

9. MY ACCOUNT LIST

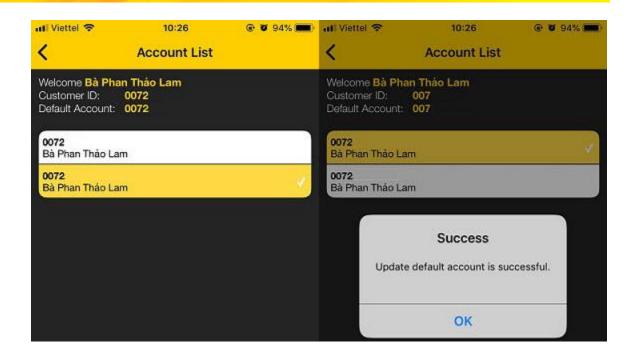
- Click "My Account" on your home screen or "Account" => "Account List" on the left

Menu (click Menu icon) to view your account list and set your default account.









10. MARKET INDICES

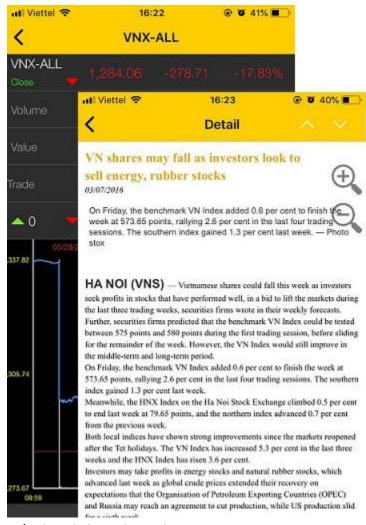
- In order to view the market overview at real time, click "Market Indices" on your home screen or on the left Menu (click Menu icon).





- Choose "VN-Index"/ "VN30-Index"/ "HNX-Index"/ "HNX30-Index" to view all the details.





- To view % Chg or +/- Chg: click on that title

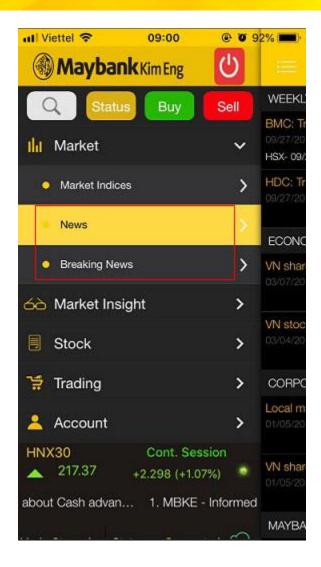




11. NEWS

- Click the Menu icon on the left of home screen => "News" or "Breaking news".

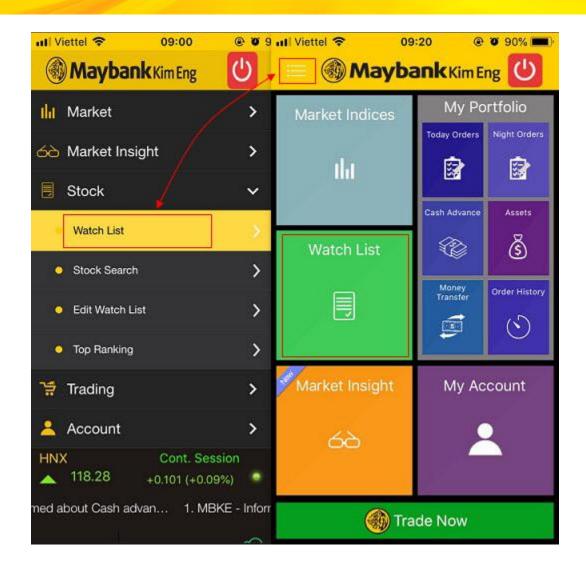




12. PRICEBOARD

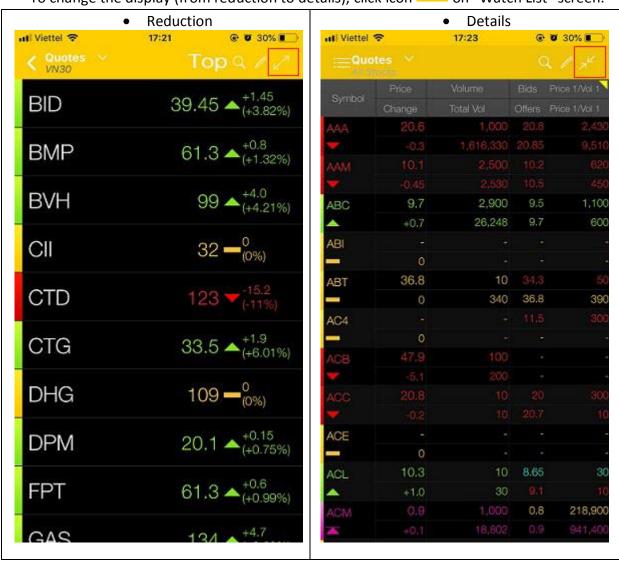
Click "Watch List" on your home screen or on the left Menu (click Menu icon "Stock" => "Watch List").







- To change the display (from reduction to details), click icon on "Watch List" screen.







- To change the display of BUY/SELL price



13. FAVORITE STOCK GROUP

13.1. Creating your group

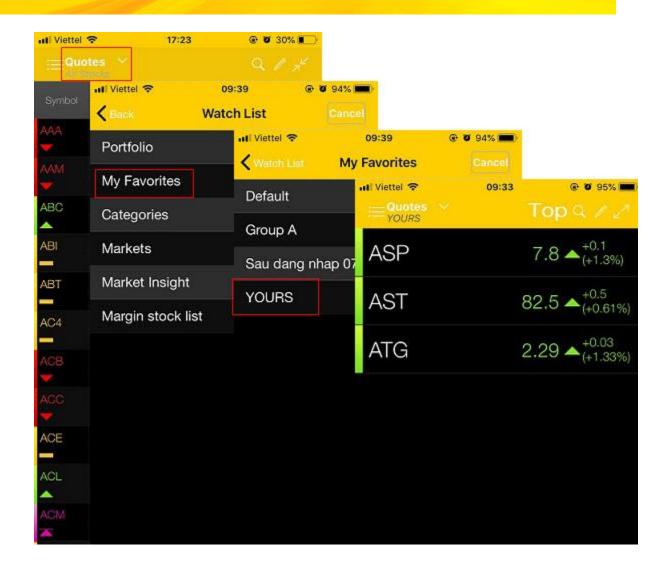


- To create your favorite stock group: form Price board, click icon => Click "+" => Name your Group => Select Stock on the list into your Group => Click "View" to watch that Group.



- To view your favorite group.

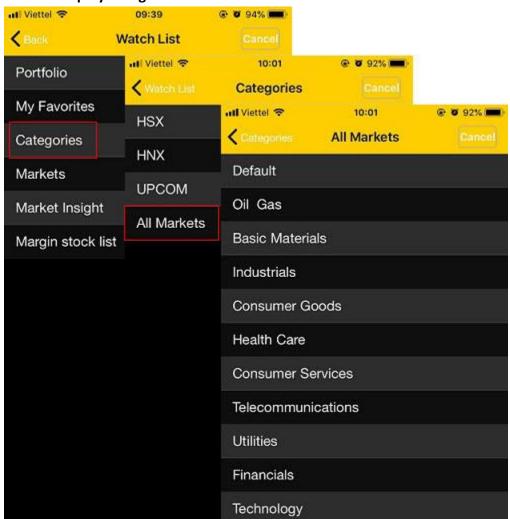




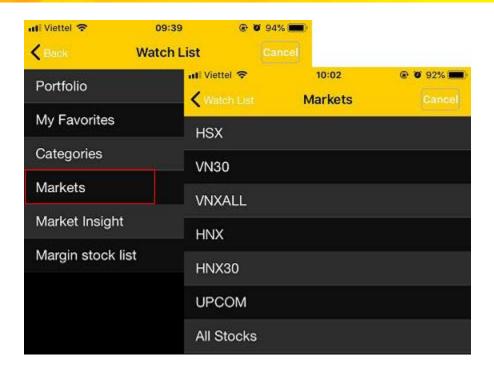




13.2. Stock Group by Categories



13.3. Stock Group by Market



14. MARKET INSIGHT

- Click "Market Insight" on your home screen or on the left Menu (click Menu icon Choose "Market Insight").

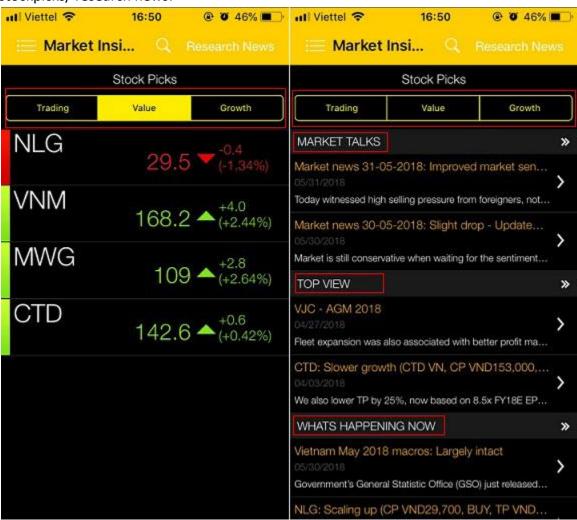






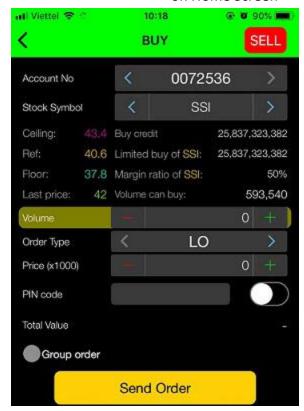


- Stockpick: click Tab Trading Value Growth to watch list of stockpicks/ research news.

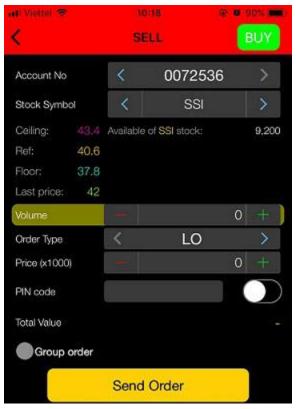


15. TRADING - PLACE ORDER

- BUY GREEN CODE
 - Click icon on any screen it shown up (Priceboard, Favorite Group, Market Indices,... Or
 - Click on Home Screen => "BUY"



- SELL RED CODE
 - Click icon on any screen it shown up (Priceboard, Favorite Group, Market Indices,... Or
 - Click on Home Screen => "SELL"

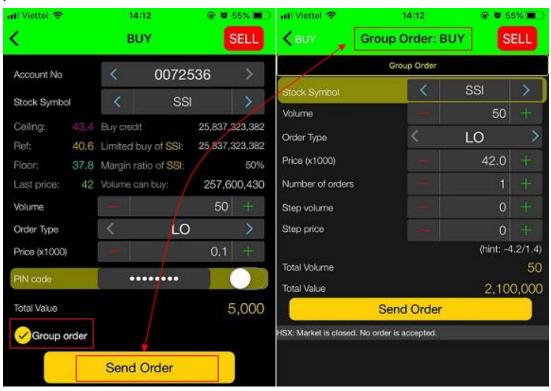


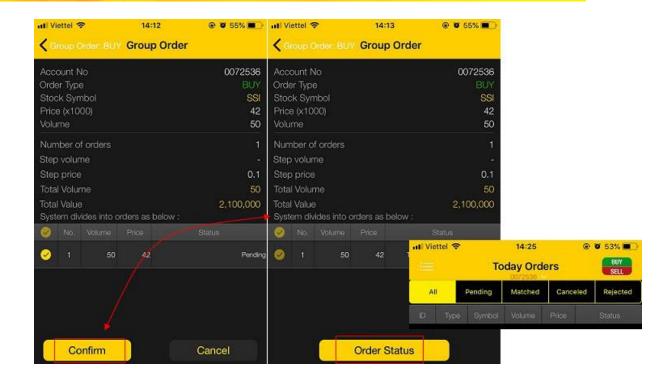
- Fill in all required fields to place order:
 - **Account No.:** always display default Account No. You can use other Account No. by click on that Account No., then select one on the list.
 - **Stock Symbol:** always display the last seen stock. You can enter Stock Symbol you want to BUY/SELL.
 - **Volume:** enter the number of stock to BUY/SELL or click "+"; "-" to increase/ decrease a unit of volume (HOSE: 10; HNX: 100).
 - Order Type: include LO, ATO, MP, ATC.
 - **Price (x1000):** enter the price of stock to BUY/SELL or click "+"; "-" to increase/ decrease a unit of price (0.1)
 - **PIN Code:** enter your PIN Code, you can save it to the next transaction.
- Click Send Order after all.

<u>Note:</u> Volume and Price can be automatically filled in if you click to BUY/SELL at the best BUY/SELL price.



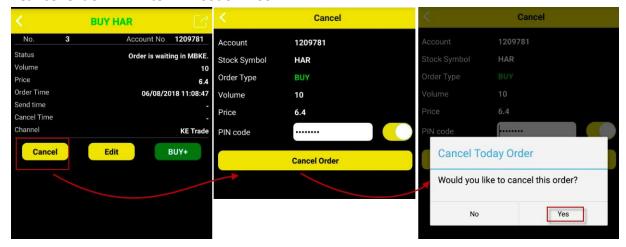
- The investor can place GROUP ORDER by ticking "Group Order" choice. This function supports the investor in placing a group of orders with the same volume and price or placing many orders with the rule of increasing or decreasing volume and price compared with the first order.





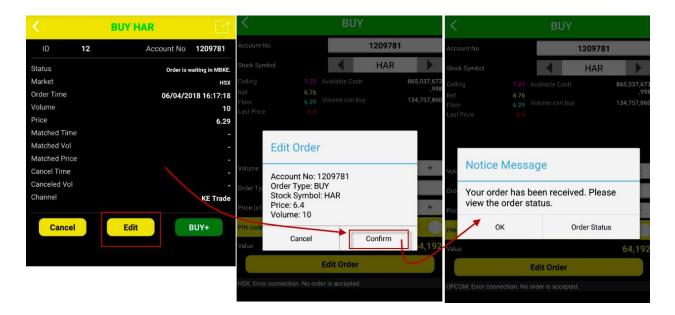
16. CANCEL ORDER

- Click Menu icon => "Today Orders"/ "Night Orders" => Select Order to Cancel => "Cancel Order" => Enter PIN Code => Confirm.



17. CHANGE ORDERS

- Click Menu icon => "Today Orders"/ "Night Orders" => Select Order that able to be Changed => "Change Order" => Enter PIN Code => Confirm.



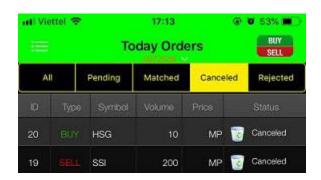
18. TODAY ORDERS

Click "Today Order" on your home screen or on the left Menu (click Menu icon "Trading" => "Today Order").





- The full list of today order would be displayed here. The investor can filter by order status on the corresponding tab.
 - All order: includes all orders at all status
 - Pending.
 - Matched.
 - Cancelled.
 - Rejected.





19. NIGHT ORDERS

- Click "Night Order" on your home screen or on the left Menu (click Menu icon "Trading" => "Night Order").



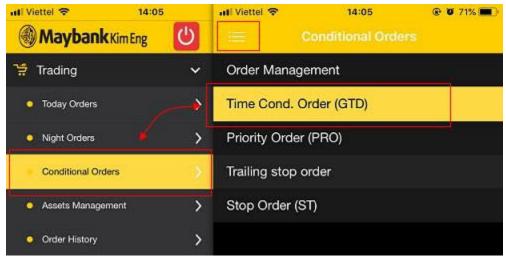
- The full list of today order would be displayed here. The investor can filter by order status on the corresponding tab.
 - All order: includes all orders at all status
 - Pending.
 - Transfer: all orders that transferred to "Today Order"
 - Cancelled.
 - Rejected.



20. CONDITIONAL ORDERS

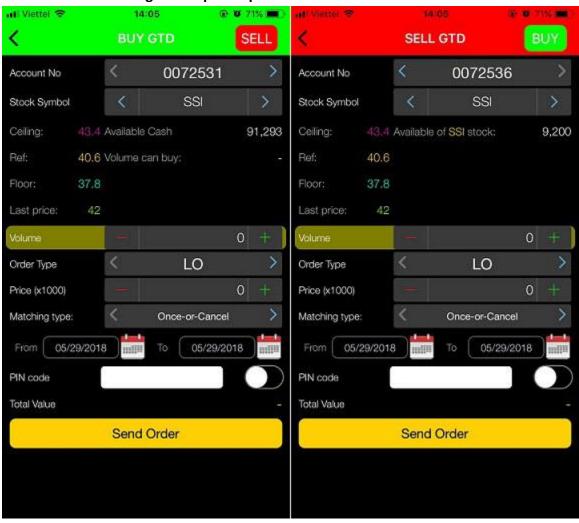
20.1. TIME CONDITIONAL ORDER (GTD)

- Investor can place order 1 day to several days before trading session with defined Volume and Price. GTD is placed in the MBKE's waiting list.
- At the date of execution (opening session), if the order meets all requirement, it will be sent to the stock exchange and wait to be matched.
- Supporting time: 24/7.
- To be effective in the day, you have to place order before 8:20 AM of that day. After 8:20 AM, your order will be effective for the next transaction day.
- Effective time of GTD order (From To): 30 days maximum.
- You can choose Matching Type is "Send order one time only" (it will be canceled right after the first time sending orders in the first time even it's matched or not matched) or "Matching until equal to placed volume".
- Step to place order:
 - Step 1: Click Menu icon => "Conditional Orders" => "Time Cond. Order (GTD)"



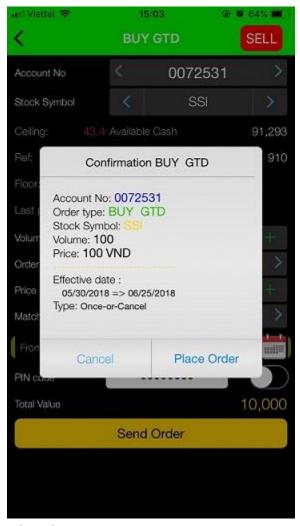


- Step 2: Enter order and condition of order
 - ✓ **Match Type:** MBKE provide 2 type of Match:
 - Once or Cancel: The order will be canceled right after the first time execution even it's matched or not matched.
 - Matching until equal to placed volume.





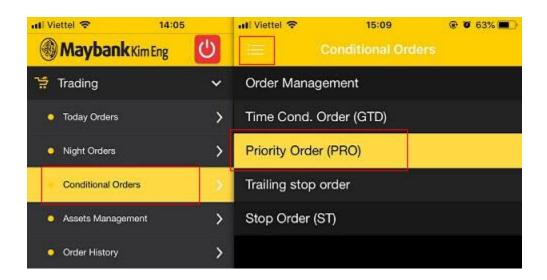
• Step 3: "Place Order" after confirm information of order.



20.2. PRIORITY ORDER (PRO)

- PRO is the order that would match at any price (which means the system will automatically adjust the price of the orders to the ATO/ceiling/ATC price for buying orders and ATO/floor/ATC price for selling ones to take precedence over other orders).
- Supporting time: 24/7.
- PRO order is effective for the next trading session. If order is placed after transaction time, it will be effective for the next transaction day.
- PRO can be placed for up to 30 days in advance.
- Step to place order:
 - Step 1: Click Menu icon => "Conditional Orders" => "Priority Order (PRO)"





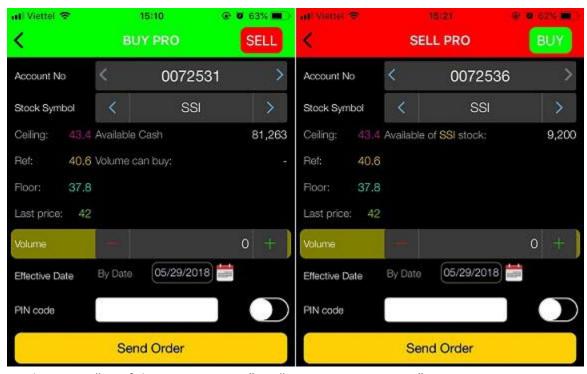
- Step 2: Enter order and condition of order
 - ✓ **Effective date:** the date that order would be sent into The Stock Exchange.
 - o BUY Order:
 - On the effective date, the order would be sent at ATO HSX, Celling Price – HNX, UPCOM;
 - After ATO Session, if the ATO order isn't matched or partially matched, the rest of PRO would be switched to the Celling Price BUY Order— HSX.
 - After Continous Session, if the Celling Price BUY Order isn't matched or or partially matched, the rest of PRO would be switch to BUY ATC – HSX, HNX.

SELL Order:

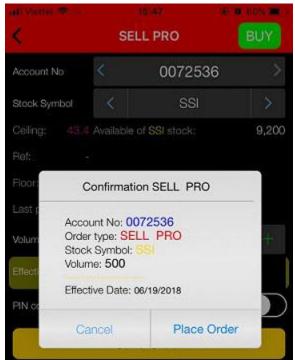
- On the effective date, the order would be sent at ATO HSX, Celling Price
 HNX, UPCOM;
- After ATO Session, if the ATO order isn't matched or partially matched, the rest of PRO would be switched to the Celling Price SELL Order—HSX.
- After Continous Session, if the Celling Price BUY Order isn't matched or or partially matched, the rest of PRO would be switch to SELL ATC – HSX, HNX.







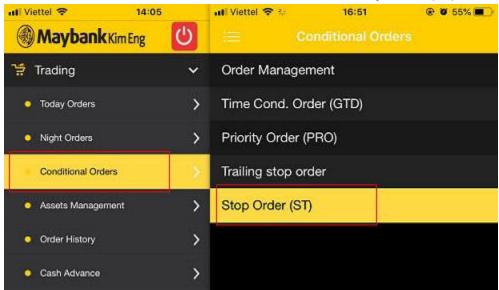
- on the menu "Portfolio Management" => "Assets Management":
 - Step 3: "Place Order" after confirm information of order.





20.3. STOP ORDER (ST)

- This strategy allows investors to identify up trend or down trend in advance. For example: Setting a down trend order for 10% below the basic price, they will find the buy order with 10%. It's also a great idea to use a stop order before you leave for holidays or enter a situation in which you will be unable to watch your stocks for an extended period of time.
- Supporting time: 24/7.
- ST order is effective immediately and can be effective for several days depending on the date of order and time period of the sytem that allow to place order.
- If order is placed after transaction time, it will be effective for the next transaction day.
- Effective time of ST (From To): 30 days maximum.
- Match Type: GTC Good Til Cancel after session time, if ST order isn't matched or paritally matched, the system would automatically place order for the rest til the last effective date on the next transaction day (unchange the price).
- Step to place BUY ST
 - Step 1: Click Menu icon => "Conditional Orders" => "Stop Order (ST)"



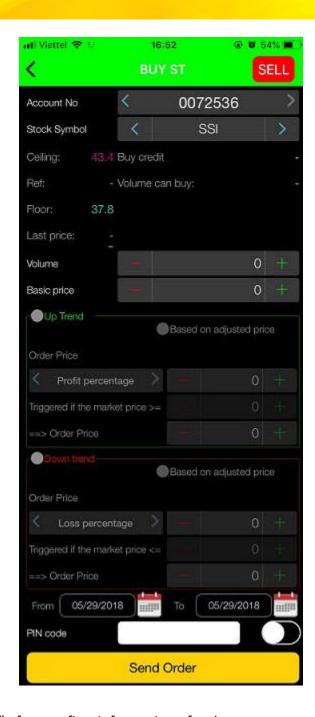
- Step 2: Enter order and condition of order
 - ✓ Basic Price is the reference price, allow to be changed. The system would
 automatically recalculate the difference price and percentage if Basic Price is
 changed.



- ✓ **Up Trend** is your setting price that higher than Basic Price with an absolute value or other percentage.
- ✓ Triggered if the market price ≥: = Basic Price +Profit Value/ Profit Percentage (a1).
- ✓ **Down Trend** is your setting price that lower than Basic Price with an absolute value or other percentage.
- ✓ Triggered if the market price ≤: = Basic Price Loss Value/ Loss Percentage (a2).
- ✓ **Order Price:** The price you want to BUY when the market price meets a1/a2.

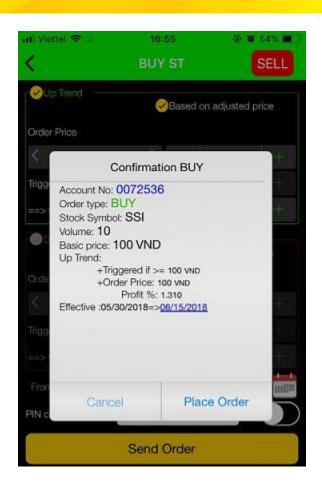






• Step 3: "Place Order" after confirm information of order.



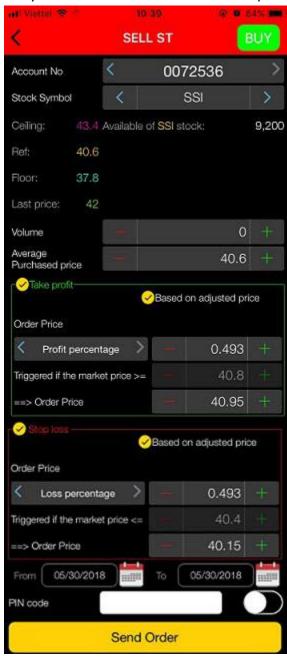


Step to place SELL ST

- Step 1: Click Menu icon => "Conditional Orders" => "Stop Order (ST)"
- Step 2: Enter order and condition of order
 - ✓ Average Purchased Price is taken from Portfolio, allow to be changed. The system will automatically recalculate the difference price and percentage if Average Purchased Price is changed.
 - ✓ **Take Profit:** is your setting price that lower than Average Purchased Price with an absolute value or other percentage.
 - ✓ Triggered if the market price ≥: = Average Purchased Price +Profit Value/ Profit Percentage (a1).
 - ✓ **Stop Loss:** is your setting price that lower than Average Purchased Price with an absolute value or other percentage.



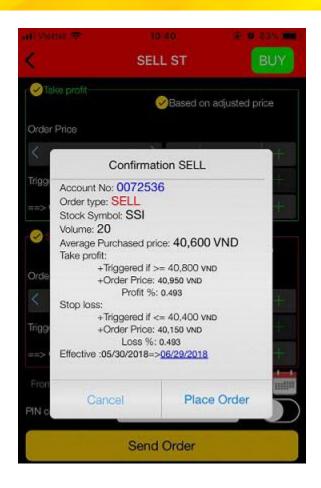
- ✓ Triggered if the market price ≤: = Average Purchased Price Loss Value/ Loss Percentage (a2).
- ✓ **Order Price:** The price you want to BUY when the market price meets a1/a2.



• Step 3: "Place Order" after confirm information of order.





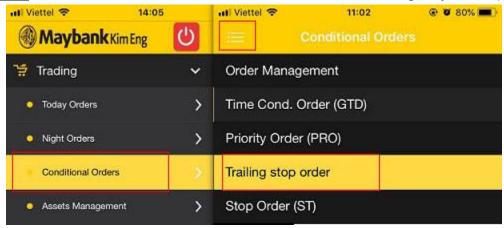


20.4. TRAILING STOP ORDER (TS)

- This strategy allows investors to protect gains and limit losses automatically. With this function, you can set a stop price as either a spread in points or a percentage of current market value. With a trailing stop order, you set a stop price as either a spread in points or a percentage of current market value.
 - Example: Market price of HPG is 44VND per share. Assume that the investors predict the market trend will reduce at least 2VND and they want to buy HPG as low as possible. They will place the stop trailing buy with absolute value is 2VND. At the order time, the system will save buying price is 46VND (market price is 44VND + absolute value is 2VND = 46VND). Later, the market price of HPG is going down to 40VND, this trailing stop order (TS) also following the down trend and save the trigger price is 42VND (market price is 40 + absolute value is 2VND = 42 VND). If the market price of HPG is changed to 42VND, this trailing stop order will be triggered and sent to market. Finally, the HPG can be matched at new price 42 VND, lower than old price 44VND.



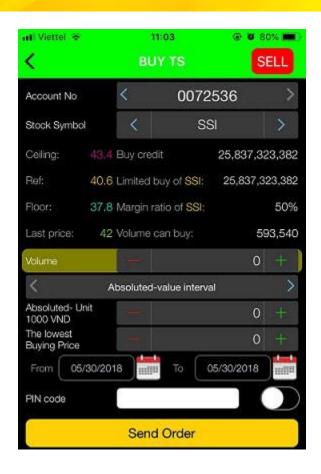
- Supporting time: 24/7.
- TS order is effective immediately and can be effective for several days depending on the date of order and time period of the sytem that allow to place order.
- If order is placed after transaction time, it will be effective for the next transaction day.
- Effective time of TS order (From To): 30 days maximum.
- Match Type: GTC Good Til Cancel after session time, if ST order isn't matched or paritally matched, the system would automatically place order for the rest til the last effective date on the next transaction day (unchange the price).
- Match Type: equal to order's volume.
- **Step to place BUY TS order:** helping the investor could be able to BUY the lowest price stock in case the market has been forecast to down. It also could help to minimize the investor's cost.
 - Step 1: Click Menu icon => "Conditional Orders" => "Trailing Stop Order (TS)"



- Step 2: Enter order and condition of order
 - ✓ Absolute Value Interval is your setting price that higher than Market Price with a certain value.
 - ✓ **Percentage Value Interval** is your setting price that higher than Market Price with a unit of percentage.
 - ✓ **The Lowest Buying Price** is the price that investor want to meet. BUY Order would be active when the active price has been fixed with this lowest buying price.



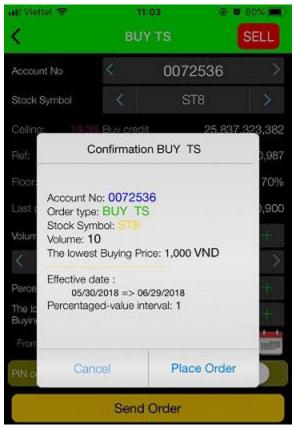




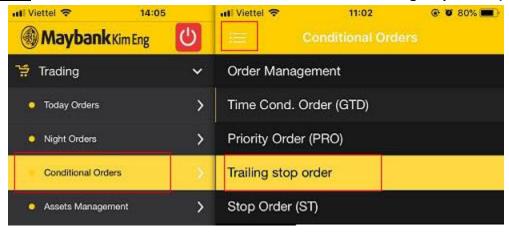




• Step 3: "Place Order" after confirm information of order.

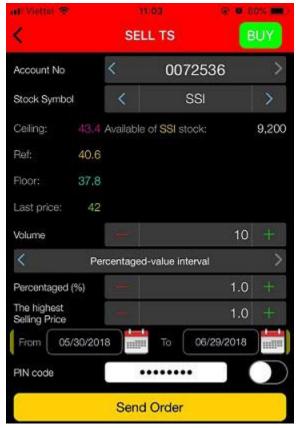


- Step to place SELL TS order: helping the investor could be able to protect potential profit when market has been forecast to down.
 - Step 1: Click Menu icon => "Conditional Orders" => "Trailing Stop Order (TS)"



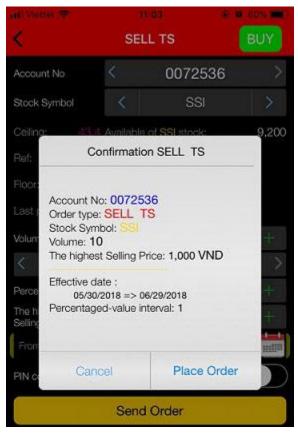


- Step 2: Enter order and condition of order
 - ✓ Absolute Value Interval is your setting price that lower than Market Price with a certain value.
 - ✓ Percentage Value Interval is your setting price that lower than Market Price with a unit of percentage.
 - ✓ **The Highest Selling Price** is the price that investor want to meet. BUY Order would be active when the active price has been fixed with this highest buying price.





• Step 3: "Place Order" after confirm information of order.



20.5. Conditional Order Management

To manage orders (View/ Cancel/ Edit), click "Orders Management".





- Order ID: ID No. of Conditional Order.
- Order Time: time when investor place the Conditional Order.
- **Sending Time:** time when the Conditional Order has sent to the system and waiting to match.
- Order Type: type of Conditional Order.
- Status:
 - ✓ Waiting for condition: The order has been sent to the system but must wait because of effective date.
 - ✓ Waiting for sending: order is waiting for sending to the Stock Exchange.
 - ✓ Sent to Stock Exchange: order has been sent to the Stock Exchange and waiting to be matched.
 - ✓ Matched/ Partial Matched
 - ✓ Partial Matched/ Wait for full matched
 - ✓ Matched
 - ✓ Canceled

20.6. Edit/ Cancel Order

- Allow to EDIT/ CANCEL orders with status "Waiting for condition".
- Allow to CANCEL orders with status "Waiting for sending"; "Sent to Stock Exchange";
 "Partial Matched/ Wait for full matched".

<u>Note:</u> in case the investor want to TOTALLY CANCEL orders with status "Sent to Stock Exchange", you can do that on "Order Management"/ "Today Order" function.

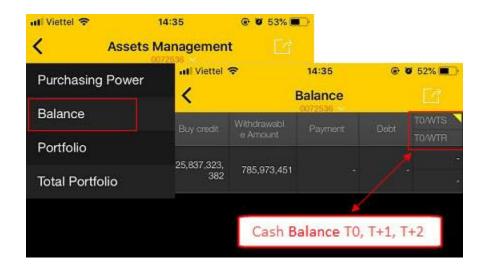
21. ASSETS MANAGEMENT

Click "Assets" on your home screen or on the left Menu (click Menu icon "Trading" => "Assets Management").



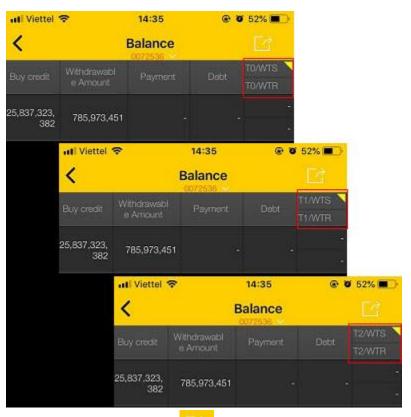


21.1. Cash Balance



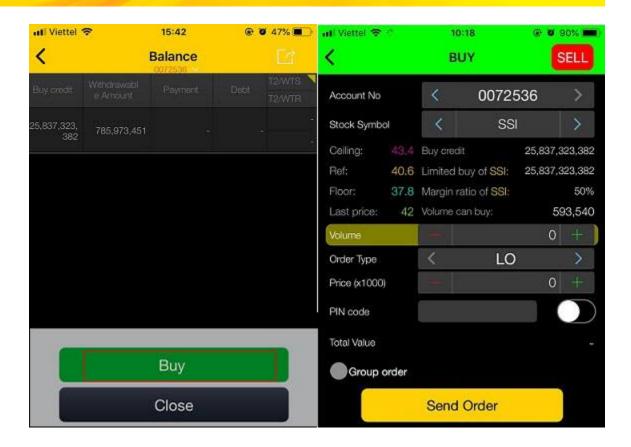
To view Cash Balance on T0, T+1, T+2, Click "T/WTS"; "T/WTR"





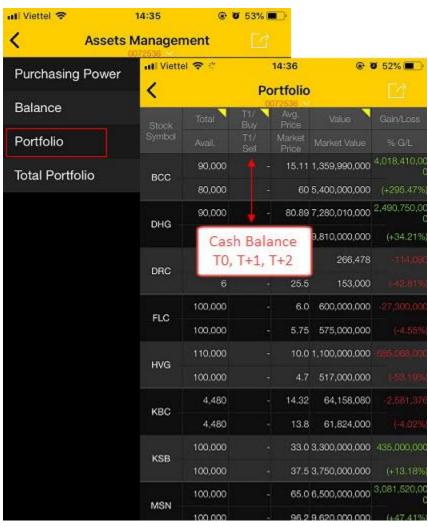
- To BUY stock from this screen, click icon on the right.





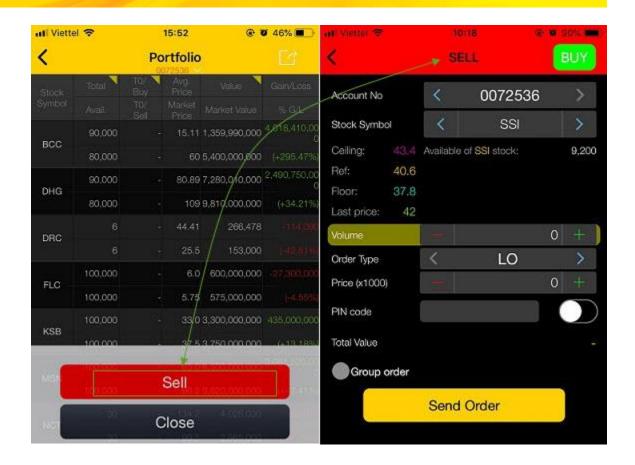
21.2. Portfolio



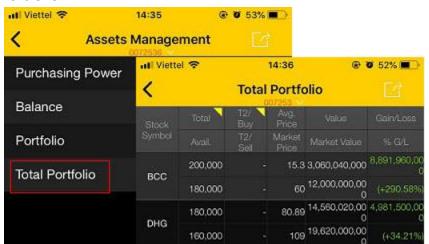


- To view Cash Balance on T0, T+1, T+2, Click "T/Buy"; "T/Sell".
- To SELL stock from this screen, click icon on the right.





21.3. Total Portfolio





22. ORDER HISTORY

Click "Order History" on your home screen or on the left Menu (click Menu icon => "Trading" => "Order History").



- By this function, the investor can query their orders history in a period of time (maximum 3 months for a turn of searching).
- Besides, the investor can filter by status of order / stock symbol.





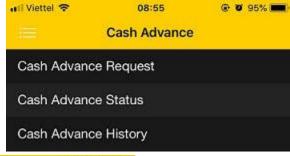
23. CASH ADVANCE

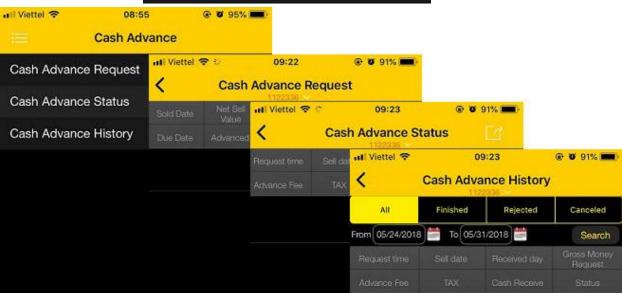
- Click "Trading" on your home screen or on the left Menu (click Menu icon => "Trading" => "Cash Ahvance").





- The investor could make an advance of selling stock request, view advance status and advance history easily by this function.



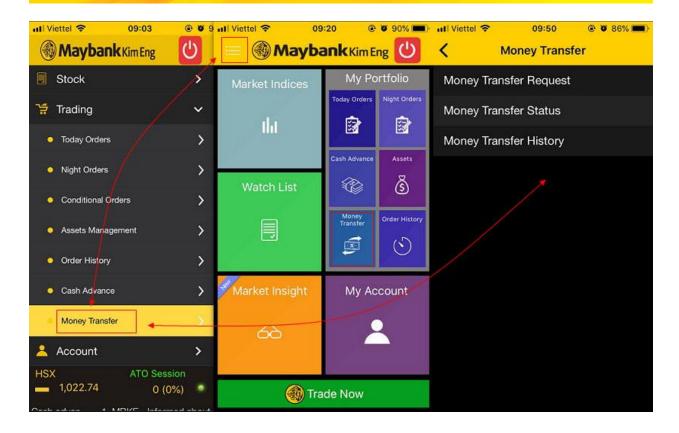


- There are 2 kind of cash advance request:
 - Cash advance for Payment
 - Cash advance for Money Withdrawal

24. MONEY TRANSFER

- This function includes 4 types of Money Transfer:
 - Transfer for payment
 - Transfer power purchase for trading
 - Withdraw by ID Card
 - Transfer to the registered Bank Account

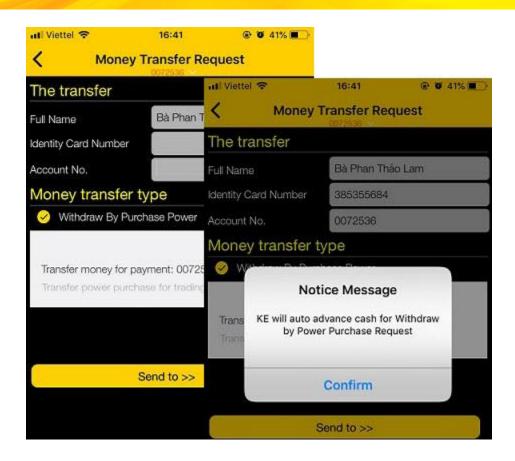




- By selecting "Withdraw by Purchase Power", the investor allow to set automatically advance cash for Withdraw by Power Purchase Request.







25. CONFIDENTIALITY & SECURITY

- KE TRADE and KE Mobile use the Single – Sign – On tech, which means the investor can only log in on 1 channel at the same time.

26. CONTACT CENTER

- Please contact E-Commerce Department for any enquiry:

Phone: (028) 44 555 888 - Press 1

Skype: mbke.ecommerce

Website: https://maybank-kimeng.com.vn Email: e-commerce@maybank-kimeng.com.vn

★ All images shown are for illustration purpose only.